

## Electricity Markets – McCombs School of Business, fall 2006

Start your research at the Business Information Center website:

<http://www.lib.utexas.edu/subject/business/index.html>

This page will be located at: <http://www.lib.utexas.edu/subject/business/electricitymarkets.pdf>

### Electricity Market in Texas – Background/Restructuring/Oversight

The following links will provide background information on electric utilities restructuring in Texas including legislation, oversight, market rules, and research following restructuring.

- **Senate Bill 7** <http://www.opc.state.tx.us/SBill7.htm> (Restructuring Electric Utilities)
  - Electric Utility Restructuring Oversight Committee  
[http://www.senate.state.tx.us/75r/senate/commit/c850/c850\\_78.htm](http://www.senate.state.tx.us/75r/senate/commit/c850/c850_78.htm)
  - Report to the 77<sup>th</sup> Legislature:  
[http://www.senate.state.tx.us/75r/senate/commit/archive/c900/pdf/elec\\_report.pdf](http://www.senate.state.tx.us/75r/senate/commit/archive/c900/pdf/elec_report.pdf)
- Texas Public Utility Commission <http://www.puc.state.tx.us/>
  - Electric Service in Texas (PUC information)  
<http://www.puc.state.tx.us/ocp/electric/index.cfm>
- Texas Electric Choice Website <http://www.powertochoose.org/default.asp>
- ERCOT – Electric Reliability Council of Texas <http://www.ercot.com/>
  - Market Rules: <http://www.ercot.com/mktrules/index.html>
  - Lessons Learned (2004) ERCOT  
[http://www.puc.state.tx.us/electric/projects/28500/Les121004\\_Mickey.pdf#search=%22electricity%20market%20texas%22](http://www.puc.state.tx.us/electric/projects/28500/Les121004_Mickey.pdf#search=%22electricity%20market%20texas%22)
  - Miscellaneous research/ presentations related to ERCOT
    - Harvard Electricity Policy Group <http://www.ksg.harvard.edu/hepg/>
    - IAEA Conference – Denver – Zarnikau presentation (Texas electricity market experience –overview)  
<http://www.iaee.org/documents/denver/Zarnikau.pdf#search=%22electricity%20market%20texas%22>

### United States Electricity Market

The following links provide information about United States energy policy, regulations and distributed electricity generation.

- FERC: Federal Energy Regulatory Commission <http://www.ferc.gov/>
  - FERC Electric -- <http://www.ferc.gov/industries/electric.asp>
- US Energy Information Administration <http://www.eia.doe.gov/fuelelectric.html>
- Energy Policy Act of 2005
  - [http://www.oe.energy.gov/energy\\_policy\\_act.htm](http://www.oe.energy.gov/energy_policy_act.htm)
  - <http://thomas.loc.gov/cgi-bin/bdquery/z?d109:h.r.00006>
- Prospects for Distributed Electricity Generation –Congressional Budget Office  
<http://www.cbo.gov/ftpdoc.cfm?index=4552&type=1>

## Global Electricity Markets

*ABS Energy's 2006 report on global electricity deregulation.*

**Electricity Deregulation Report Global 2006.** (Cover story). (2006). ABS Energy. *Electricity Deregulation Report Global*, Retrieved Tuesday, September 05, 2006 from the Business Source Complete database.

Persistent Link:

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=21171953&site=bsi-live>

## Electricity Market United States/Regional

*Library resources for investigating electricity markets in the United States.*

### [Business Source Complete](#)

#### **Electricity Industry Profiles**

Title: Electricity in the United States.

Source: Electricity Industry Profile: United States; August 2005, p1, 19p

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=18173332&site=bsi-live>

Title: USA: Market profile.

Source: Energy Forecast Americas; Jun2005, p70-75, 6p

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19026431&site=bsi-live>

Title: USA.

Source: Energy Forecast Americas; Dec2005, p74-81, 8p

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=20388956&site=bsi-live>

**Company Profiles/SWOT Analysis -- search by company name (TXU, Reliant, etc.)**

**TXU**

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19560084&site=bsi-live>

**Mergent Online** provides quarterly electricity industry reports for North America, Asia Pacific & Europe and in-depth company reports for global public electricity companies. Make a list of electricity companies by searching on SIC (industrial classification code) 4911—limit by country.

**Business & Company Resource Center** provides access to global company reports, industry overviews, articles, investment reports and financials.

**Hoovers** provides company reports and industry overviews, including competitors.

## Electricity Markets – Trends /Strategies/Pricing/Segmentation

*Library resources for researching trends, marketing strategies, pricing, market segmentation.*

### Business Source Complete

Title: Electric Utilities Are at Their Best When the Market Is Down.  
Source: Black Book - U.S. Utilities: An Investor's Guide; 2004, p64-87, 24p  
<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=16650389&site=bsi-live>

Title: Competition & regulation, part III: tensions evolve Between regulation and competition.

Authors: Augustine, Charles<sup>1</sup>  
Cavicchi, Joseph<sup>2</sup>  
Kalt, Joseph P.<sup>3</sup>

Source: Electric Light & Power; Jan/Feb2006, Vol. 84 Issue 1, p24-25, 2p  
<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19914175&site=bsi-live>

Title: Competitive power: a renewed commitment to the basics.

Authors: Utt, William P.<sup>1</sup>

Source: Electric Light & Power; May/Jun2005, Vol. 83 Issue 3, p38-40, 2p  
<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=17316468&site=bsi-live>

Title: What You Want. (cover story)

Authors: Heslin, Kevin

Source: Energy & Power Management; Jan2006, Vol. 31 Issue 1, p15-16, 2p  
<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=19980695&site=bsi-live>

Title: Understanding the Fine Structure of Electricity Prices.

Source: Journal of Business; May2006, Vol. 79 Issue 3, p1225-1261, 37p  
<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=21080246&site=bsi-live>

Title: Energy procurement and planning in a new era of ratemaking

Authors: McGrath, Michael1 *mmcgrath@eei.org*.

Source: Power; Sep2005, Vol. 149 Issue 7, p38-38, 1p  
<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=18427139&site=bsi-live>

Title: A Lesson From the Blackout: Free Markets Also Need Rules.  
Authors: Wessel, David  
Source: Wall Street Journal - Eastern Edition; 8/28/2003, Vol. 242 Issue 42, pA1-A2, 2p

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=10674722&site=bsi-live>

Title: Pinball Wizards of the Energy Retail Markets.  
Authors: Ray, Verna M.  
Source: Natural Gas & Electricity; Oct2005, Vol. 22 Issue 3, p16-19, 4p, 1 graph, 1 map

<http://www.lib.utexas.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=18900585&site=bsi-live>

**Factiva** *Global publications, filter by region, language, industry and or source. Also provides comprehensive company reports, including industry peer comparisons.*

## Financial Analyst Reports

**Investext Plus** *Investment analysis from financial analysts covering various industries and companies.*

**Other tools used for marketing electricity – not owned by the library:**

<http://www.claritas.com/claritas/Default.jsp?ci=3&si=1&pn=eboundaries>