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Access the Library Online Databases from www.lib.utexas.edu/business, Choose a databases A-Z

Private Company

- **Hoovers:** Company profiles often include estimated revenues
- **Reference USA:** Online yellow page directory of companies with revenue and employee ranges
- **Factiva:** Newspapers and trade publications from around the world - includes WSJ and Financial Times
- **BizJournals.com:** Local business journals

Public Company

- **Business Source Complete:** Company profiles, SWOT analysis, industry profiles, market research, and news
- **Business & Company Resource Center:** Company and industry profiles, market share
- **NetAdvantage:** Company profiles, industry surveys, and stock reports and analysis
- **Mergent:** SEC filings, 15 years of financials, annual reports, create comparison reports

Industry & Market

All Industries including Manufacturing & Services

- **Business Source Complete:** Industry profiles and market research, and news
- **NetAdvantage:** Industry surveys
- **Euromonitor's Global Market Information Database:** International stats on industries and consumers

Consumer Products

- **Mintel:** Market size, trends, drivers, segmentation, forecasts, supply structure, advertising and promotion, consumer characteristics, and market forecasts. Must use an "@utexas.edu" email address to create account

Technology

- **eMarketer:** Aggregates data supplied by research firms, consultancies, government agencies, focus on Internet, mobile, wireless, e-commerce, IT, marketing/advertising, media/entertainment
- **Gartner:** Market size, hype cycles, market trends
- **CorpTech:** Technology company directory

Life Sciences

- **MedLine:** Journal articles from biomedical journals
- **CorpTech:** Technology company directory including biotech
- **ClinicalTrials.gov:** Searchable database of clinical research studies, 1997-current

More Tips

- Associations
- Google filetype:ppt + keywords to look for presentations on your industry
- Statistical Abstracts from the US Census Bureau
- 2007 Economic Census