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Finding News

Access these online databases from www.lib.utexas.edu/business, select "Databases A-Z"

- **Business Source Complete:** Journal, trade publication and magazine articles covering all aspects of business
- **Factiva:** Newspapers and trade publications from around the world - includes WSJ and Financial Times

If the article you need is not full-text in the database, follow the  link. A box will appear listing your options for finding the article full-text in another database or in print in the library.

Finding Company & Industry Profiles

Access these online databases from www.lib.utexas.edu/business, select "Databases A-Z"

- **Business Source Complete:** Company profiles, SWOT analysis, and Industry profiles
- **Business & Company Resource Center:** Profiles including news, financials, market share, industry
- **NetAdvantage:** S&P industry surveys and company analysis
- **Hoover's:** Public and private company profiles, also allows for screening of companies in Build A List

Finding Company Financials

Access these online databases from www.lib.utexas.edu/business, select "Databases A-Z"

- **Mergent:** SEC filings, 15 years of financials, create company analysis list for comparison reports
- **NetAdvantage:** Stock Reports and company profiles with evaluations of business activities and opportunities

Finding Market Research

Access these online databases from www.lib.utexas.edu/business, select "Databases A-Z"

- **Mintel:** Market size, trends, drivers, segmentation, forecasts, plus, supply structure, advertising and promotion, consumer characteristics, and market forecasts. Must use an "@utexas.edu" email address to create account
- **Business Source Complete:** Search for company and then narrow with the "market research reports" radio button

Finding Books

From www.lib.utexas.edu/business, under Research Tools tab, choose "Library Catalog"

- To find a **book on your topic**, use the default **keyword** search
- Click on the record and follow the **subject headings** for more books on the same topic
- To find an electronic book on a topic, select "Advanced Search" from right hand menu, select "**Ebook**" under material type and add your keywords

Tools

- **Grad Student How-To:** answer your library questions - www.lib.utexas.edu/gradstudents
- **Ask-A-Librarian:** research help via chat, open late – www.lib.utexas.edu/ask
- **Noodlebib:** create MLA or APA formatted bibliographies - www.lib.utexas.edu/noodlebib/index.html
- **Purdue's APA Guide:** concise guide to all things APA - <http://owl.english.purdue.edu/owl/resource/560/01/>

Citing Your Work

• Citation Elements—Articles from a Database

- Author(s) Name
- Publication Date
- Article Title
- Publication Title
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APA Article Citation:

Smyth, A. M., Parker, A. L., & Pease, D. L. (2002). A study of enjoyment of peas. *Journal of Abnormal Eating*, 8(3). Retrieved February 20, 2008, from PsycARTICLES database.

• Citation Elements—SEC Documents

- Company Name
- Date of Filing
- Title of Filing
- Commission File Number
- Retrieval Date
- Name of database from which article was retrieved

APA SEC Document Citation:

Phillips Petroleum Co. (2002, February 7). *Form DEFM14A--Definitive proxy statement relating to merger or acquisition* (SEC File No. 001-00720). Retrieved September 25, 2007, from Mergent database.