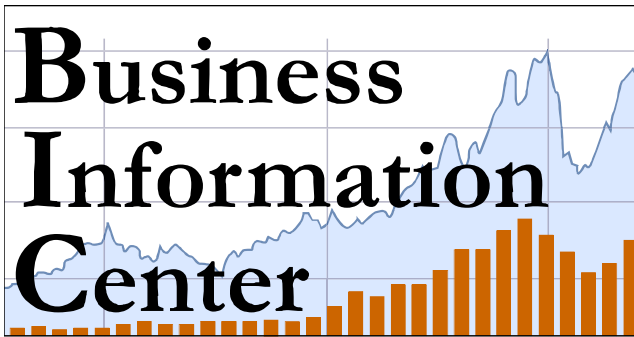
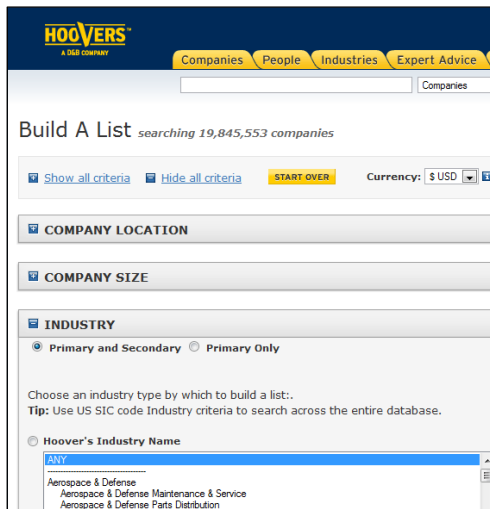


Locating Entrepreneurship Opportunities



April Kessler, Business Librarian
 Business Information Center
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 PCL 2.430e
 512-495-4271
 UTBusinessLibrarian@lib.utexas.edu

Company Databases - www.lib.utexas.edu/business



Hoovers

Qualitative company profiles that contain public, private, and international company overviews and histories, product/brand name listings, competitors, officer names and salaries, product segmentation data, subsidiaries, and financial data.

- Use the *Build A List* feature to create a list of companies
- Limit by industry, geography, and company size

Private Equity Info

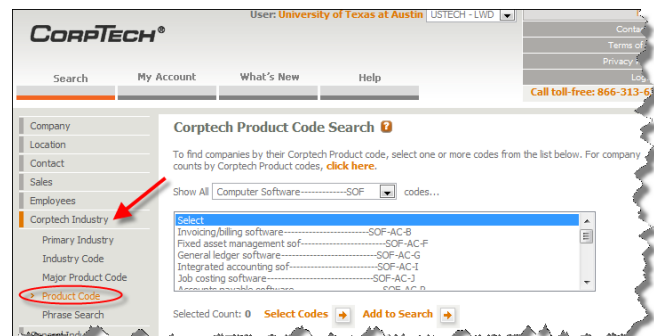
Database of private equity firms, their investment interests, portfolio companies, and professional biographies.

- Search private equity firms by acquisition criteria and industries of investment interest
- Keyword search biographies of PE professionals
- Search the business descriptions of portfolio companies

CorpTech

Contains detailed profiles on 50,000+ public and private manufacturers and developers of technology products. Seventeen high-tech industries are covered, including telecommunications, factory automation, computer hardware and software, defense, and biotech.

- To search for specific companies, use the CorpTech Industry and then you can narrow down by type of products.

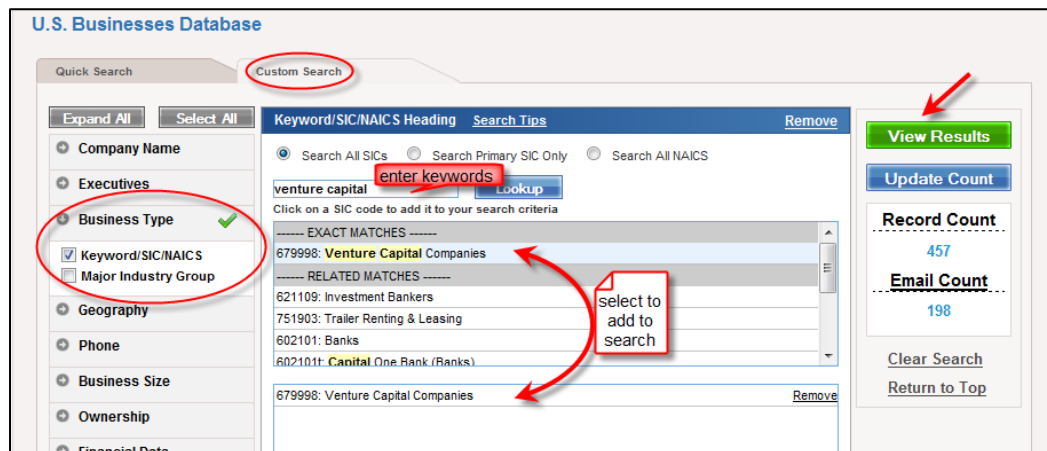


Company Databases - www.lib.utexas.edu/business

ReferenceUSA

Business directory containing information on over 12 million public and private businesses in all zip codes of the US. Use the Custom Search to locate public and private companies by industry keyword, location and other criteria.

- Select your search criteria on the left hand menu
- Enter industry keyword and hit Lookup
- Scroll through the possible matching industries
- Click on the industry keyword to add to your search
- View results



Websites

United States Association for Small Business and Entrepreneurship – www.usasbe.org

USASBE is the leading voice in entrepreneurship research, teaching, and application. White papers and other research and interest groups covering specific entrepreneurial topics.

Talent Ideas & Enterprise – www.tie.org

Over 12,000 Members and 1,800 plus Charter Members - includes top Entrepreneurs, VCs, Private Equity, Angels, Law Firms, Tech & Management professionals. Austin Chapter.

PricewaterhouseCoopers MoneyTree Report - www.pwcmoneytree.com

Quarterly study of venture capital investment activity in the United States.

Books

Cases on Information Technology Entrepreneurship – Provides a cutting-edge look into how IT can be the structural foundation of an entrepreneurship, and describes specific examples of IT as the base of a start-up company--providing insight into the successes and failures of applying IT in innovative ways. Located in the PCL Stacks at HC 79 I55 C365 2008.

The Illusions of Entrepreneurship : The Costly Myths that Entrepreneurs, Investors, and Policy Makers Live By – Answers some burning questions What are today's entrepreneurial industries? Who becomes an entrepreneur? What does the typical start-up look like? How are new businesses financed? How well does the typical entrepreneur do? What makes some entrepreneurs more successful than others? How valuable is the average start-up? Located in the PCL Stacks at HB 615 S478 2008.