

Cycle of Information

The **cycle of information** refers to the way information is created, distributed and eventually digested in the days, weeks, months and years following an event.

Example:

Your favorite band is releasing a new CD. Before the release, you find out about the CD from the radio, TV, newspapers and the Web through announcements and interviews with band members. Once the CD is released, you find reviews in magazines and newspapers, as well as on the web, on TV and on the radio. As it turns out, your band is well respected as an innovative example of music of that genre. Because of that, a few months after it is released, scholars of music and culture begin writing about the CD and the band in scholarly journals. About a year later, scholarly books begin appearing. Some are dedicated entirely to your band, while others are about that genre and include a section about the band or CD.

Assignment:

In 1996, "Romeo + Juliet" (starring Claire Danes and Leonardo DiCaprio) was released. Fill in the following chart describing how information about this film was disseminated. Keep in mind that there may be more than one row for each time frame. Feel free to add more rows as needed. There are no exact right or wrong answers, but rather you are encouraged to think about the relationship between a research topic and both the kinds of information and the timing of information available on the topic.

Time frame	Type of information	Who is interested in this information?	Who creates this information?	Where is it published?
<u>Example:</u> Pre-release	Announcement	General public	Reporters	Radio

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