As many of you are aware, this will be my last official reflection on the libraries that form such an integral component of this great university. After 10 years at UT Austin and a good many years leading libraries at other institutions, I have decided it is time to step away, allow some new faces to chart the course, and enjoy some of the other opportunities that life offers. I will be retiring from the University effective August 31st.

I am, therefore, particularly pleased to present the 2013 Annual Report of the University of Texas Libraries. It has been a year of accomplishments that finds the Libraries well situated to continue their mission into the future.

In my tenure at our state’s flagship university, we’ve seen a fundamental shift in the very substance of libraries as technology has increased exponentially its hold on the creation, exchange, and preservation of human knowledge. Where once the medium of paper held exclusive sway, information now exists in a seeming infinity of ones and zeroes. And yet, despite this paradigm shift that cannot be understated, the University of Texas Libraries continues to navigate that ever-evolving universe with skill and precision, ensuring that access to the exceptional resources of this university remains as seamless to users as ever they have been.

As an incubator for great ideas, the University of Texas Libraries continues to discover new ways to assist the creative process, be that through securing new expertise, finding new ways to connect people with research and information, or simply building on our past successes to realize even greater future ones. From rethinking the ways that library space is used to redefining the nature and role of library collections, the stories in this report illustrate our libraries’ ceaseless commitment to serving the teaching and research missions of the University of Texas.

I hope that you find a few minutes to read through this report to see the amazing things your University of Texas Libraries are doing. Thank you again for your interest and support. It is much appreciated.

Dr. Fred Heath
Vice Provost and Director, University of Texas Libraries
Teaching & Learning

The Libraries might appear on the periphery of the core missions of teaching and learning at The University of Texas at Austin, but we are, in fact, playing a central role in the academic development process. A long-running program continues to inform at the nexus of science and pop culture, and the Libraries focus efforts on reimagining the learning experience through the evolution of space.
Where Research Meets Entertainment: Science Study Break

In September of 2006, the Life Science Library began hosting a series of talks that featured university faculty turning a critical eye on how their respective area of research was portrayed in films and television.

Immediately, the simply-named “Science Study Break” found a ready audience of people interested in how carelessly or carefully scientific reality and indulgent fantasy are balanced in the products of pop culture.

Librarians Nancy Elder and Roxanne Bogucka crafted the series after a discussion on the popularity of science- and health-related entertainment. Understanding that many viewers passively accept scientific information presented in movies or on television, Elder and Bogucka decided to engage faculty members to evaluate and, if necessary, “take down” the science presented in popular films and television shows.

Over the last eight years, Bogucka has worked with the researchers to choose movie or TV scenes that they can use to illustrate scientific principles and to present library resources students can use to check the facts. Over the course of this series, attendees have learned:

- CSI not only rips its crime stories from headlines, but its scientific methods from journals
- the writers of 24 were chillingly accurate users of bioterrorism research
- the film 2012 could have used some knowledgeable consultants
- spiders actually have mightier superpowers than Spider-Man

Thanks in large part to ongoing annual support from sponsor University Federal Credit Union, Science Study Break continues to provide audiences with a welcome disruption from serious academic rigor through an engaging, methodical dismantling of popular entertainment.
The Other Campus Learning Space: Think Space

In Fall 2013, The University of Texas Libraries launched a fundraising initiative aimed specifically at reimagining and recreating library space for a new generation of users.

Think Space will raise private funds for the effort to remake the anachronistic spaces developed in the 20th Century to meet the needs of students in the 21st. Over the next ten years, the Libraries seek to raise $10 million from supporters who recognize the value of all library resources: collections, expertise and space.

Work was completed on the first of many spaces at the Perry-Castañeda Library (PCL) that will greatly enhance the student trend toward collaborative study with the renovation of a popular 5th floor space. The construction of the Collaborative Commons saw an outdated, drab and technologically spartan area converted into a lively connected space with the far superior technology tools necessary for work in the internet age.

The Libraries are also committed to transforming the ground level of PCL into a comprehensive Learning Commons. This advanced new space will connect students with campus experts in research, writing, speech and digital media technology, and will provide a venue for individual and multidisciplinary inquiry and creation utilizing cross-campus interdisciplinary collaboration and the latest in technological innovation for learning.

“There’s a difference between studying and learning,” says Director Fred Heath. “And that’s what we’re trying to do: build the best possible learning spaces for the leaders of tomorrow.”
Community

The Libraries serve a diverse constituency of students, faculty, researchers, independent scholars and individuals both at The University of Texas at Austin and beyond the campus. While keeping an eye toward global trends, there is an effort to focus on our local communities as a matter of immediate attention. This year, the Libraries launch a service to enhance the ease of access to resources, and an investment is made in a new staff position to concentrate efforts to reach out to patrons.
Taking it to the People: Campus Delivery

As the internet has informed expectations for users’ ease of access to library resources, we’re continuously formulating ways to meet those expectations in both the digital and physical realms.

Finding ways to distribute digital content is relatively easy given the developmental focus on that new paradigm in libraries. Coming up with ways to make access to bulky mediums of the written word a less cumbersome task requires more than a series of keystrokes or an algorithm to solve.

To that end, the Libraries conceived and launched a new “Pick it Up” service in all campus branches this year. The service allows patrons to use the online Library Catalog to request that books be retrieved from the shelf and delivered to the library of their choice for pickup.

Prior to this service being launched, patrons had to visit the owning library to locate books on the shelves; now, they may request online that this be done for them, and may also choose the most convenient library branch for delivery. Email notification alerts the requesting individual to the arrival of materials and requested items are held for eight days, allowing plenty of time for pickup, even for patrons who only visit campus once per week.

This time-saving service has become very popular in its nascent existence, with an average of over five thousand items requested per month, with projections for extensive increases in growth as the service becomes more familiar across campus.
Building a Public Following: Focusing Outreach

At the same time that the Libraries have been streamlining staff and processes to meet new fiscal realities, we’ve also ramped up our efforts to reach out to the campus and greater Austin community through increasingly robust program of public engagement. Annual series like Science Study Break and Research + Pizza remain mainstays of Libraries’ outreach, and as staff increasingly recognize the value of such efforts, they have conceived of additional opportunities.

In order to keep up with the increased toe-dipping into community engagement, the Libraries lured an expatriate from the McCombs School of Business to fill a newly-created Events Coordinator position.

Jason Sick has stepped into the position with great aplomb, providing a level of organization that has greatly increased the efficiency, quality and budgetary soundness of library events. He’s also brought a fresh eye to the organization providing insights that staff may not have considered, and ideas that have influence on our strategic approach to student engagement — an impact from his previous experience working with undergraduates.

The library spaces are increasingly becoming a sort of campus town square where students work, socialize, plot, plan and gather. As we begin to contemplate the way libraries can and will be used, we’re affirmed in the success of our growing efforts to be a central part of the university community.
Expertise

In tandem with the world-class faculty, our staff contributes in countless ways to the success of the university mission. The foundational resources of great libraries do not fall unaided into the arms of learners. They are meticulously analyzed, assembled, and made accessible by an array of library experts who cultivate these critical resources that propel the teaching, learning and research of the university. The Libraries commit a coup de grace in luring a bevy of top tier professionals away from high profile peer institutions, and the instruction staff reaches out to high school librarians statewide in a preemptive effort to improve four-year graduation rates.
Becoming a Talent Magnet: Notable New Expertise

A large part of what makes great libraries is the talent required to distill, build, maintain and make accessible the resources that are at the core of university research. The continuing constriction of budgets is concerning in the effect it potentially has on drawing that needed talent away from the lure of our peers. It’s despite that competitive hazard that the Libraries have been able to attract a bevy of new talent away from other top institutions to Austin over the last year.

The Texas Digital Library made a great acquisition this year in the form of its new director, Debra Hanken Kurtz, a Duke University talent on the leading edge of digital content management. The Libraries fortified its endeavor into a nascent field of research by securing a new Global Studies Coordinator and South Asia Librarian Mary Rader from the University of Wisconsin, where she was previously the Interim Director for Collections, the Head of Memorial Library’s Collection and Liaison Services and South Asia Librarian.

The Benson Latin American Collection now has a much-needed Curator of Rare Materials for its remarkable collections in Julianne Gilland, who vacated her position as Deputy Director of the Robbins Collection in Religious and Civil Law at UC-Berkeley to build a new capacity for the notable special collection.

The Libraries filled its essential Communication Librarian slot in luring Brittany Rhea Deputy, an Assistant Professor Librarian from the University of Alabama. And proving that even the private sector wasn’t safe from talent plundering, Bonnie Brown Real left behind Silicon Valley startup Ask.com for the newly-established position of Collection and Consortia Assessment Coordinator.

In an era of fundamental change for higher education, there is little in the way of certainty. What is assured, though, is that we’ll continue to build upon the core of expertise that is most vital to the success of the modern research library.
Reaching Across the Divide: Information Literacy Summit

Organized by Library Instruction Services (LIS), the Libraries’ “Information Literacy Summit” brought together ten secondary education librarians from across the state with librarians at The University of Texas at Austin with the aim of addressing issues of student preparedness in the transition from high school to college.

The one-day summit took place last June, funded through an Imagination & Innovation grant program established to surface fresh ideas from Libraries’ staff that would contribute to organizational advancement.

By creating vertical relationships and engaging in discussion with their high school colleagues, the university librarians have been able to discover where gaps in understanding might exist, and work to build solutions that, in turn, could help with the university’s initiative to improve four-year graduation rates.

Participants in the summit were chosen through an application process that was announced in early spring. Those accepted received travel and lodging stipends, and were awarded continuing education units for the professional development opportunity.

LIS librarians spend much of their time constructing strategies for addressing a problem that has been exacerbated by the development of the web. Information literacy is defined as “... the ability to know when there is a need for information, to be able to identify, locate, evaluate, and effectively use that information for the issue or problem at hand,” and the proliferation of information — good, bad and ugly — has created an even greater need to train students in best practices for navigating the vast universe of content available to them.
Research

Though they may seem easily distinctive to an unfamiliar observer, the teaching and learning taking place at the university walks hand-in-hand with the world-changing discoveries that regularly result from research across the campus...research that relies on the vast knowledge banks built and nurtured by the libraries that crisscross the Forty Acres. Great on-the-field rivals work together off the field for the common good of the state, and a hemispheric cornerstone is entrusted with an exceptional collection of stories.
Putting Aside Rivalries: A Joint Facility in Aggieland

The University of Texas and Texas A&M University systems celebrated the opening of the $6.3 million, 18,000-square-foot Joint Library Facility last spring at Texas A&M’s Riverside Campus located west of Bryan, Texas. The library facility now houses about 1 million books culled from the general and reference collections of the state’s pre-eminent universities and make them available for use by other academic or medical institutions.

Previously, the two institutions have partnered on a high-density library storage facility located at The University of Texas at Austin’s J. J. Pickle Research Campus that required stricter environmental controls for the preservation of sensitive materials including special collections.

The new facility helps to alleviate pressures as campus research libraries continue to add volumes and related resources, and keeps the burden of storage costs off the individual campuses in both systems.

To further streamline collections at involved institutions, the partners have developed a novel process through which the participants can “share” a single copy of duplicated holdings in storage. This eliminates redundancy in individual collections while preserving a collective copy that can be recalled for use in research and study among users at multiple institutions.

The efforts to jointly implement new approaches to preservation aren’t limited to physical resources; the two systems have found virtual ways to collaborate in the field of storage, as well. A partnership between The University of Texas at Austin and Texas A&M resulted in the establishment of the Texas Digital Library — an online repository for electronic theses and dissertations that today includes more than a dozen regional members, including many schools from the University of Texas and Texas A&M University systems.
In the First Person: StoryCorps “Historias” at the Benson

The Nettie Lee Benson Latin American Collection has partnered with oral history nonprofit organization StoryCorps to archive its immense collection of audio interviews with Latino subjects.

The Benson Collection now serves as the research repository for more than 2,000 audio recordings that capture the experiences of Latinos in the United States as part of the StoryCorps Historias initiative.

Funded by the Corporation for Public Broadcasting and launched in 2009, Historias interviews follow the model established by the broader StoryCorps project, but with a focus on the nation’s Latino culture. Conversations are recorded between two people — most often friends or family members — with one person acting as interviewer and the other as storyteller, or with both people interviewing each other. A copy of the exchange is presented to the subject, with additional copies sent to the American Folklife Center at the Library of Congress as part of a comprehensive StoryCorps archive. Select interviews are aired as part of a regular segment on NPR’s “Morning Edition.”

The Benson now maintains the only complete archive of Historias interviews apart from the comprehensive StoryCorps archive at the Library of Congress. The decision to place the archive with the Benson Collection grew out of an early partnership between the developers of Historias and the School of Journalism’s Maggie Rivas-Rodriguez, whose Voces oral history project focusing on Latino contributions to World War II features a website hosted by the Libraries.

The Benson staff is working closely with StoryCorps to determine how to transform Historias interviews into a world-class resource for scholarship. Once cataloging and digital preservation are accomplished, interviews from the Historias collection will be accessible to researchers on-site at The University of Texas at Austin.
The University of Texas Libraries has experienced an upward trend in usage in recent years despite budgetary constraints and the resulting loss of almost 30% of staff to attrition. Increases can, in part, be attributed to the institution of 24/5 service and the university-wide focus on 4-year graduation rates. The incorporation of the scoUT search tool has significantly increased accessibility and made searching library resources more efficient.

**2013 BY THE NUMBERS**

GATE COUNT
2,790,718 VISITORS TO ALL LIBRARIES

E-RESOURCES
OVER 750,000 EBOOKS AVAILABLE
FULL-TEXT ARTICLE REQUESTS 4,491,520
DATABASE SEARCHES 6,699,384

OVER 1 BILLION ITEMS DISCOVERABLE THROUGH scoUT

CIRCULATION
INITIAL CHECKOUTS 384,717
RENEWALS 753,750

WEBSITE
http://www.lib.utexas.edu
WEBSITE VISITS 11,136,014
/MAPS PAGEVIEWS 15,243,141

INSTRUCTION
CLASSES TAUGHT: 763
ATTENDEES: 16,973

REFERENCE
CONSULTATIONS: 16,790
ASK A LIBRARIAN: 13,638
Supporting the University of Texas Libraries

Investing in the University of Texas Libraries is an investment in the future of our students, life changing research and knowledge creation for the benefit of society.

In 2013 the Libraries was fortunate to receive monetary donations from 222 alumni, friends, foundations and corporations.

Literary Longhorns

We thank the following donors who are our Literary Longhorns, the premier group of supporters for the University of Texas Libraries. The Literary Longhorns initiative recognizes donors who have given $25,000 or more to the University of Texas Libraries. In addition to monetary gifts, this list includes donors who have given valuable collections to the library and/or have included UT Libraries in their estates.

Anonymous (2)  The Lucius N. Littauer Foundation
Austin’s Pizza  Dr. David O. Nilsson
Bridgeway Foundation  Dr. Fredrick and Helene Pike
Dr. William R. Braisted  Jan J. Roberts
Carolyn Brown  Drs. Ricardo and Harriett Romo
Gale Foundation  Carl S. Smith
Susan Frost  Dr. Tom and Carolyn Staley
Laura Gutierrez-Witt  Tinker Foundation Inc.
Louis Harrison, Jr. and Ronald Seeliger  Michael and Sunghee Thomson
Ann Hartness  Dr. Nancy P. Troike
Dr. Mark D. Hayward and Linda S. Abbey  Dr. Billie Lee Turner
Dr. Fred and Jean Heath  Frank and Katherine Welch
Dr. Barbara F. Immoth  University Federal Credit Union
George O. Jackson, Jr.  University of Texas Libraries Advisory Council
Young Boozer Family Foundation
Think Space

The University of Texas Libraries doesn’t just house books. It is home to all kinds of information that is fundamental to learning and discovery. The world is changing rapidly, and the dissemination of information even more rapidly. In order to best serve our users, we need spaces that meet modern needs. Mike Thomson supported this effort in memory of his father, an Austinite and library regular. The Fred L. Thomson Memorial Presentation Practice Room was completed over the summer. The room is a state-of-the-art collaborative study space with dual large, flat screen monitors, the newest “MediaScape” technology, new comfortable furnishings and room for up 12 students.

In Memoriam: Dr. James E. Boggs

James E. Boggs, longtime chemistry professor and UT Libraries benefactor, passed away on June 2, 2013, at age 91. During his time at the University of Texas, Dr. Boggs was instrumental in the creation and establishment of a number of initiatives benefiting students and chemists around the world. His commitment to education, excellence, and science will live on in perpetuity through his generous endowment, The James E. and Ruth Ann Boggs Endowment.

Endowments

The Library enriches every facet of the university, from core undergraduate programs to the specialized education in UT’s top-ranked professional schools. Whether in the form of historic manuscripts, newly published books, or electronic journals and databases, UT scholars and students rely upon a complete and in-depth library. UT Libraries’ endowments ensure that the University community will have resources needed for scholarly materials, lectures, exhibits and programs now and into the future.

This year, the following two new endowments were created totaling $370,000:

• Ann Hartness Fund for Library Materials on Brazil
• Holsey Literary Collection Endowment
Presentations, Publications, Appointments and Awards

**Linda Abbey**, External Relations and Events Officer, was awarded The Eyes of Texas Excellence Award in recognition of her outstanding contributions to student life at the University of Texas for her work with student government leaders to obtain funding for implementation of the “24/5 PCL” initiative.

---

**Roxanne Bogucka**, Science Instruction Librarian, was elected director of the Special Libraries Association, Food, Agriculture, and Nutrition Division. She was also appointed to the ACRL Science & Technology Section Research Agenda Task Force, as well as the ACRL Science & Technology Section Publications Committee.

---

**Larayne Dallas**, Assistant Engineering Librarian, was named the 2013 winner of the RSS Service Achievement Award for her outstanding efforts in supporting the Reference Services Section of Reference and User Services Association.

---

**Jee Davis**, Head Librarian, Cataloging & Metadata Services, was selected to participate in the 2013-2014 ARL Leadership and Career Development Program (LCDP).

---

**Brittany Deputy**, Communication Librarian, published “Environments for student growth and development: Libraries and student affairs in collaboration,” (Library Quarterly, DOI:10.1086/671920), and presented “Extra Curricular Librarians” at the 2013 Georgia International Conference on Information Literacy.

---

**Beth Dodd**, Head Librarian and Curator – Alexander Architectural Archive, presented “Marketing the Maya: Using Non-Traditional Architectural Collection as a model for Non-traditional Approaches to Access” at the session Architecture in the Archives: Arrangement and Description at the Society of Southwestern Archivists 2013 Annual Meeting.

---

**Jenifer Flaxbart**, Head Librarian – Reference and Information Services, was selected to attend the Triangle Research Libraries Network Management Academy: The Business of Libraries in North Carolina. She co-presented “Connecting Users with Resources: Facilitating Easy Access” for the Amigos Online Conference “MOOCs, Mobile Technologies - Their Impact on Reference Service” with Acting Music Librarian Francesca Giannetti. Flaxbart continues two-year terms on two committees for the Reference and User Services Association’s (RUSA) Reference Services Section: the Evaluation of Reference and User Services Committee and the Discussion Forums Coordinating Committee.

---

**Georgia Harper**, Scholarly Communications Advisor, and **Emilie Algenio**, Consortia Resources Coordinator, co-presented a talk on copyright, “Four Ways to Keep Things Legal,” for both the Distance Ed Week Conference at Texas A&M International University and as part of University of Texas Southwestern Medical Center’s Effective Teacher Series.
Presentations, Publications, Appointments and Awards

Kristen Hogan, English Literature and Women’s & Gender Studies Librarian, was appointed as co-chair of the Association of College and Research Libraries (ACRL) Literatures in English Section Reference Discussion Group, and as member of the ACRL Women’s and Gender Studies Section Collections Committee. She also attended the ACRL Teacher Track Immersion in Seattle.

David Hunter, presented the paper, “New evidence for taking and giving lessons, 1700-1759: gender, instruments and duration,” at the 2nd International Conference on Historical Keyboard Instruments held at the University of Edinburgh.

Anna Lamphear, Audiovisual Digitization Coordinator, presented “Automated Archiving of DVD Content,” at the Texas Conference on Digital Libraries.

Martha Gonzales Palacios, Architecture & Planning Librarian, began a two-year term on the Executive Board of the Art Libraries Society of North America as Development & Membership Liaison.


Michele Ostrow, Head of Library Instruction Services, became a member of the EdX Library Group – EdX Research Skills Working Group, and served as co-convener of the Association of College and Research Libraries’ Library Support for Massive Open Online Courses (MOOCs) Discussion Group.


T-Kay Sangwand, Human Rights Archivist, was selected as a participant in the 2013 National Historical Publications and Records Commission’s Archives Leadership Institute.
University of Texas Libraries
Advisory Council Members 2012-2013

Sarah A. Bird ’76
Tony C. Budet ’00
Kenneth D. CAPPS ’82
Gregory B. Curtis
Gwendolyn Dawson ’01
Jim Estrada
Darrick W. Eugene ’86, ’89, ’04
Robert L. Faires ’80
Saundria C. Gray ’86
Clint Greenleaf
Bill M. Grosskopf ’72, ’74
Tanya M. Hall
Wendy T. Heger ’87
Dr. Kurt O. Heinzelman
Dwayne J. Hermes ’81
Margery M. Lindsey ’98, ’03
Cale McDowell ’05, ’06, ’09
Kimberly Mickelson ’81, ’86, ’86
Edward E. Nawotka III
Robert E. Parks ’67
Christine A. Plonsky
Francine M. Prosser-Johnson ’80
Jan J. Roberts ’48 (Lifetime)
Mike Rome
Dr. Harriett D. Romo ’66
Carl S. Smith ’90
John-David Torian ’95
Ted Whatley
Marc T. Winkelman

The University of Texas at Austin
What Starts Here Changes the World

WWW.LIB.UTEXAS.EDU