I am pleased to present you the Annual Report of the University of Texas Libraries for the Calendar Year 2012.

Public research universities such as our own are the nation's engines of creativity and innovation. They provide the energy that drives our public sector, the science that cures our ills and the innovation that reaches for the furthest frontier. In these brief pages, you will have the opportunity to see the countless ways our UT librarians partner with faculty to develop critical thinking, discernment, and analytical skills for learners who will be tomorrow's leaders. The vast and deep library resources that have been assembled here are among the magnets that attract a superior faculty to the center of Texas, faculty whose expertise and research productivity incubate technologies and innovations that fuel our state's economy.

2012 has been an exciting year, spanning the completion of one academic year and the beginning of another. Our report thus provides a perspective across two years of teaching and learning at our University of Texas at Austin, our many interactions with our community, as well as our contributions to the people of the state.

I invite you to read in these few pages, the many ways in which our libraries assist in bringing the University's tagline about "changing the world" to life. You will find the libraries at the crossroads of student daily life, assisting them in discovery and access to an information universe available to few on this globe and making our facilities and services available literally around the clock. You will see how our libraries balance the twin demands of productivity and accountability, maintaining our collections and library access, and improving our facilities even as we revamp workflows and reduce staffing to meet the demands of changing fiscal times.

In these pages you will see how the University of Texas Libraries contribute to the intellectual vibrancy of one of the world's great universities. I hope you will close this report with a better understanding of the role these libraries play in advancing the inquiry of today's researchers and developing the aspirations of tomorrow's leaders. I invite you to join us in celebrating the life of the mind.

Dr. Fred Heath
Vice Provost and Director, University of Texas Libraries
Teaching & Learning

Libraries influence the academic exchange across campus in more ways than can be catalogued over a given year, and novel approaches emerge from staff who are ever working to improve and enhance the ways in which knowledge is incorporated into the thought process. Library Instruction Services is constantly building upon past successes in the field of information literacy, and the University of Texas Libraries are working to augment the initiative to increase 4-year graduation rates.
Information Literacy Course Enhancement Program

Library Instruction Services launched a pilot program to award grants to faculty for creative incorporation of information literacy into the classroom.

The Information Literacy Course Enhancement Program (ILCEP) provides Signature Course faculty in the School of Undergraduate Studies the opportunity to apply for small block grants to enhance efforts at building standard teaching and coursework to emphasize information literacy as a necessary component of learning.

In this pilot of ILCEP, Library Instruction Services (LIS) received 23 applications for the eight available awards.

Faculty-submitted applications were evaluated by a selection committee composed of representatives from LIS and Undergraduate Studies. Awardees received notification in the Fall 2012 semester for courses occurring in the Spring and Fall 2013 semesters. Faculty members begin with a workshop on backward design presented by the Center for Teaching and Learning, after which they are paired with an LIS librarian and, as needed, the Undergraduate Studies Writing Coordinator to develop assignments integrating information literacy into their courses. Assessments are constructed to determine the effectiveness of the methods, the outcomes of which will be shared with Signature Course faculty for future use in creating courses.

ILCEP was made possible by an Imagination & Innovation Grant — a program that provides Libraries staff the opportunity to develop novel initiatives or projects central to the work of their units, while advancing Libraries priorities.
READ Literacy Campaign

In Fall 2012, The University of Texas Libraries unveiled a quartet of posters featuring icons from The University of Texas at Austin with a goal of getting kids of all ages to pick up a book (or e-reader).

Taking part in the American Library Association’s READ promotion, the Libraries worked with University Marketing and Creative Services to produce a series of four posters featuring the “Hook ‘em” mascot and Bevo reading in unexpected places.

A first run of the poster sets were distributed to all 655 schools in the Texas Education Agency’s Region XIII area, which includes Austin and Independent School Districts in the surrounding counties.

The campaign is meant to encourage reading at an early age in order to improve core competencies in literacy, which would have a likely outcome of increasing incoming student preparedness for potential future University of Texas undergraduates.

The READ promotional campaign began in 1985, with the first poster featuring comedian Bill Cosby. Since then, over 150 notable personalities have provided their portrait as endorsement of the program to inspire readers.
Community

We’re constantly responding to the needs of our patrons at the frontlines to improve the resources and services central to our mission, all in an effort to keep pace of the creativity and innovation that are hallmarks of a great research university. Our collaboration with Student Government was born of a groundswell appeal, while the constant evolution of our spaces happens with such great speed that it can go almost unnoticed.
24/5: 24-Hour Service at PCL

In Spring 2012, representatives from Student Government at The University of Texas at Austin began working with administration at the University of Texas Libraries to make good on a campaign promise.

Student Body President Thor Lund and Student Body Vice President Wills Brown, with support from Student Government staff, worked to secure funding for 24-hour service at the Perry-Castañeda Library (PCL) in response to student entreaties for extending library service.

The student government representatives were able to obtain commitments for an initial pilot of the service from the Office of the Provost and Student Services Budget Committee, augmented by a pledge from Libraries director Dr. Fred Heath in order to meet the financial requirements of extended hours at the university’s central library branch.

Through efforts throughout the fall, the industrious Student Government staff and leadership worked with University of Texas Athletics to obtain permanent funding for the service.

As a result of their efforts, the PCL is now open for 24-hour service in the week preceding the mid-term exam period and continuing through the end of final exams during both the fall and spring semesters.
Re-envisioning and Reinvigorating Spaces

The Libraries’ station as a focal service point and foundational resource for teaching, learning and research at The University of Texas at Austin necessitates a certain amount of improvement and transformation over regular intervals.

Literal heavy-lifting took place over last summer in the form of some considerable shifting of materials. At the Kuehne Physics-Mathematics-Astronomy Library (PMA), staff were able to swap materials on the first and second floors to improve access in response to changing usage patterns. The McKinney Engineering Library had to make some involved preparations on an extremely short timeline for a potential temporary move to space in the Perry-Castañeda Library (PCL) ahead of a looming construction project at the Cockrell School of Engineering. The groundwork included transferring large chunks of the collections to offsite storage, while planning for contingency access at other locations proximal to the school, though the project start has been delayed. And beginning in May, staff at PCL managed to review, assess and transfer over 137,000 volumes to offsite storage in order to expand physical study space for users.

The conversion of austere group study spaces into technology hubs for students has become an order of the day in many cases. Already several group studies at PCL have been retrofitted with large flat panel monitors or projectors for student use; another was added over the summer and several more are forthcoming. Other branches have joined in: PMA staff converted a periodicals room into a presentation/practice space with technology additions, and the Fine Arts Library (FAL) has converted a study room into a media center.

Beyond creating new areas for study, facilities staff ensured that existing spaces stayed up to date, as well. Additional outlets and electrical upgrades were made to PCL and the Life Science Library, and both spaces received new and additional furniture to accommodate growth in use. New and additional PCs were dispatched to all branches in an attempt to keep up with the ever-changing landscape of technology, along with faster scanning computers. And staff installed Knowledge Imaging Centers – walk-up color digitization scanning system for excerpts from books and other materials – in five branch libraries, providing users the most efficient institutional tool for capturing physical information in a digital format.
Expertise

The rich and unique collections that define great libraries do not fall unaided into the arms of learners; rather they are patiently and selectively assembled, interpreted, and made discoverable by an array of library experts who cultivate these critical resources that propel the teaching, learning and research experiences that define our university. A program highlighting complex research occurring across disciplines reaches a lay audience, and a Latin American faculty/director blurs the lines between research and resources.
Bringing Research to the People: Research + Pizza

Launched in the fall of 2011, the Libraries host Research + Pizza – a lunchtime lecture series featuring research presentations by faculty from across the university. The program is supported by local pizza business Austin’s Pizza, and regularly attracts significant crowds to the University Federal Credit Union’s Student Learning Commons in the Perry-Castañeda Library for free pizza with a side of ideas.

Regents Centennial Professor and Chair of the Department of Psychology James Pennebaker entertained with a discussion about how the words we use can expose hidden meanings about our feelings, intentions and personality. Pennebaker provided some crowd-pleasing reflections on his critically-praised book *The Secret Life of Pronouns: What Our Words Say About Us.*

Dr. Linda Yoder from the School of Nursing talked about her studies on the medical care of injured soldiers and presented preliminary findings on the quality of life of service members treated in a military burn unit at Fort Sam Houston, Texas.

The program marked its first complete year with Lyn Koenning from Theater & Dance briefly commenting on storytelling through song and dance followed by a musical performance by her students on the glass bridge in the Fine Arts Library.


And to round out 2012, Dr. Art Markman – the Annabel Irion Worsham Centennial Professor in Marketing and Psychology in the Department of Psychology – talked about his work in the field of cognitive science. Markman has written a book on the subject, *Smart Thinking,* that differentiates between raw intelligence and the act of using intelligence to understand memory, learn effectively and use knowledge proficiently. His argument is that smart thinking can be cultivated through a multidisciplinary understanding of behavior, language, learning science and philosophy.
Crossing Over: Charles Hale and LLILAS/Benson

In Fall 2011, The University of Texas Libraries and the College of Liberal (CoLA) Arts forged a partnership by joining the Benson Latin American Collection and the Teresa Lozano Long Institute of Latin American Studies (LLILAS) – the two distinguished Latin American keystone institutions at the University of Texas at Austin – under the directorship of Dr. Charles R. Hale. This move placed a highly-regarded Latin Americanist faculty member at the administrative helm of the Benson, one of the premier research collections on Latin America in the world.

Under Dr. Hale’s leadership and in close collaboration with the Libraries, LLILAS and the Benson continuously examine ways that both can build on their distinctive strengths, while working together to advance research, scholarship and teaching on Latin America.

At the beginning of 2012, LLILAS/Benson staff, faculty and key community members engaged in a strategic planning process, which identified a number of initiatives to be carried out over the next five years, including: examine the Benson’s collection priorities to achieve a more finely tuned balance between rare and conventional materials, and to seize opportunities presented by the rise of digital scholarship; engage faculty more deeply in the ongoing strategic decision making of the Benson, through a series of activities, including formation of a Benson faculty advisory committee; renovate physical space to best meet the research and study needs of students, faculty, scholars and staff; raise the Benson’s profile with sectors beyond the university through combined public events; and, a vigorous development program aimed at attracting new resources to support collections for the global study of Latin America.
Research

Extrapolate education to its loftiest outcome and you quite naturally arrive at “What Starts Here Changes the World.” The modern research university is a playground of new ideas, all relying heavily on the ability of students and faculty to connect with the foundational tools of knowledge – many of which are built, fostered and developed by the University of Texas Libraries. A new instrument arrives to sift the Libraries’ vast information corpus, and we continue to amass the rarefied materials that define an inimitable university.
A More Robust Tool: scoUT

On August 27th, 2012, a new search box went live on the University of Texas Libraries’ website with the potential to change research for a new generation. The new service, branded scoUT (Search Content Online at The University of Texas), uses a new kind of search technology called web scale discovery. Web scale discovery incorporates the idea of one search box powered by a large index of pre-harvested content - in the case of scoUT, this index includes close to a billion records from thousands of publishers and content providers.

The service is powered by Summon, the web scale technology service from Serials Solutions.

Its index covers over 90% of the content collected by the University of Texas Libraries, including records from the library catalog and the institutional repository.

Response to the service has been overwhelmingly positive. By the end of the year, usage reports indicated that over a million searches had already been performed.

Work continues to build and localize the index for our campus with campus stakeholders meeting to identify content appropriate for harvesting. And expectations are that a million searches is only the beginning.
Collection Building

The Primeros Libros project, of which the University of Texas Libraries’ Benson Latin American Collection are a founding member, seeks to digitize the first books published in the Americas, focusing initially on works published in Mexico in the 16th century. In July, the Primeros Libros project announced the incorporation of two new partner institutions: the Biblioteca General Histórica at Spain’s prestigious University of Salamanca, and Mexico’s Biblioteca Francisco de Burgoa at the Benito Juárez Autonomous University of Oaxaca. These two new additions bring the total number of Primeros Libros partner institutions to 17.

The Benson Latin American Collection entered into partnership with oral history nonprofit organization StoryCorps to serve as the research repository for more than 2,000 audio recordings that capture the experiences of Latinos in the United States as part of the StoryCorps Historias initiative. Funded by the Corporation for Public Broadcasting and launched in 2009, Historias interviews follow the model established by the broader StoryCorps project, but with a focus on the nation’s Latino culture. Conversations are recorded between two people — most often friends or family members — with one person acting as interviewer and the other as storyteller, or with both people interviewing each other. A copy of the exchange is presented to the subject, with additional copies sent to the American Folklife Center at the Library of Congress as part of a comprehensive StoryCorps archive. Select interviews are aired as part of a regular segment on NPR’s “Morning Edition.”

Approximately 1,200 books and catalogues constituted the personal library of Marilyn Houlberg, Professor Emeritus of Art History, Theory and Criticism at the School of the Art Institute of Chicago. They served as a resource for her research in the arts and anthropology of West Africa and Haiti, as well as related studies of popular culture in the United States. They will become part of the collections at the Fine Arts Library. The gift of the Marilyn Houlberg collection is significant as its arrival supports the growing body of research and teaching in the areas of African, African American and African Diasporic arts and scholarship at the university.

ARL Investment Index Rankings

The University of Texas Libraries are ranked in the top 20, (#15) and is the only top twenty ARL library system within an 850 mile radius of Austin.

UT Libraries by the numbers (2012)

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95% of UT students gave the Libraries high marks in resource satisfaction
Supporting the University of Texas Libraries

The University of Texas Libraries are both in demand and on demand.

- Nearly 3 million in-person visits annually
- More than 2 million items borrowed
- One of North America’s top circulating collections
- 12 million visitors annually to our website

Investing in the University of Texas Libraries is an investment in the future of our students, life-changing research and knowledge creation for the benefit of society.

Recent transformational gifts

Blake Alexander, Professor Emeritus of Architecture, was a champion for the education, documentation and preservation of Texas’ architectural heritage. The Alexander Architectural Archive, which bears his name, grew out of his personal collection. Throughout his long career, Alexander found great value in the Architecture and Planning Library and supported it during his life and in his estate. The Blake Alexander Architectural Library Endowment—funded with almost a million dollars—provides for acquisitions, collections support and technological improvements that directly impact the quality of students’ experiences at the library and archives. As in life, Alexander’s generous endowment assures his desire to provide students and faculty an enduring and quality experience at the library and archives.

Dr. David O. Nilsson

Dr. David O. Nilsson, retired special instructor in mathematics, has established the first scholarship for library student workers. The University of Texas Libraries employs about 220 student workers annually. Our student workers hold a special place in the culture of the Libraries. We consider them our “Library Alumni.” The first recipient of the David O. Nilsson Scholarship for UT Libraries Student Workers will be selected in the Spring of 2013.
Supporting the University of Texas Libraries

Thanks to the generous annual support of an anonymous donor to the Benson Latin American Collection, a fund to support travel and acquisitions ventures in Latin America continues to provide robust collections development opportunities for the archive.

The Literary Longhorns initiative recognizes donors who have given $25,000 or more to the University of Texas Libraries. Thank you to faculty and staff couple, Dr. Mark Hayward and Linda Abbey, who increased their giving to UT Libraries and chose to give toward the acquisition of the Carmen Lomas Garza Print Collection; and to the owner of local favorite Austin’s Pizza, J.D. Torian, who also joined the Literary Longhorns.

If you are interested in making a gift to the University of Texas Libraries, please contact Gregory Perrin, chief development officer at 512-495-4349 or perrin@austin.utexas.edu.

Distinguished Author Dinner

The Libraries held its first annual Distinguished Author Dinner in the fall of 2012. UT professor, Dr. L. Michael White, Ronald Nelson Smith Chair in Classics and Religious Studies and Director of the Institute for Study of Antiquity and Christian Origins at the University of Texas at Austin was the featured distinguished author. The Life Science Library’s Hall of Noble Words Reading Room was the venue for the evening. Prior to the dinner, guests were given a guided tour of the Miriam Lutcher Stark Library on the fourth floor of the Main Building. Included in the tour was the president’s office and private terrace. Dinner guests also enjoyed viewing items from UT Libraries special collections including unique items from the Benson Collection, Fine Arts Library and the Alexander Architectural Archive.
Presentations, Publications, Appointments and Awards

Susan Ardis, Head of Science and Engineering Libraries, continued her appointment as a member of UT’s Institutional Research Board (IRB).

Ladd Hanson, Assistant Director, IT Architecture and Strategy, joined the UT Chief Information Officers Web Technologies and Infrastructure (WTI) subcommittee.

April Kessler, Business Librarian, became president of the Special Libraries Association – Texas Chapter.

Dennis Trombatore, Head Librarian, Walter Geosciences Library, was awarded the William B. Heroy, Jr. Award for Distinguished Service by the American Geosciences Institute.

Molly White, Head Librarian, Kuehne Physics-Mathematics-Astronomy Library, was elected to serve a two-year term on the arXiv Member Advisory Board (MAB) as one of the eight member organization representatives.


Georgia Harper, Scholarly Communications Advisor, presented “Managing Copyright Infringe-ment Risk in Online Ed” with Kathy DuBois, Institute for Public School Initiatives (IPSI, at the College of Education), at SxSW Education.


David Hunter presented “‘Are We Going?’ The Audience for Entertainment and its Choices During Handel’s Years in London (1710-1759),” at the annual meeting of the American Society for Eighteenth-Century Studies in San Antonio.
Presentations, Publications, Appointments and Awards

Colleen Lyon, Digital Repository Librarian, presented “Building relationships with researchers and enhancing the library’s reputation through digital services,” at the Texas Conference on Digital Libraries.

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Colleen Lyon presented “Data Management: What is the Library’s Role?” at the ALA Annual Conference in Anaheim.

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April Kessler, Business Librarian, presented “Using Social Media to Promote Business Librarians and Resources,” at the American Library Association Annual Conference in Anaheim.

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Michele Ostrow, Head, Library Instruction Services, and Cindy Fisher, First-year Experience Librarian, presented “This Library is HUGE!” at KIPP Austin Collegiate high school as part of a summit on the high school to college transition.

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T-Kay Sangwand presented “Towards Socially Responsible Data Curation,” at the ARL Fall Forum on the Library Workforce in 21st Century Libraries in Washington DC.

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Laura Schwartz and Georgia Harper presented “Stream It! Providing a Video Reserves Service at UT Austin,” at the Texas Conference on Digital Libraries.
University of Texas Libraries
Advisory Council Members 2011-2012

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